

ZAZA MGEBRISHVILI

GO TO NEXT SLIDE

12 YEARS
EXPERIENCE

DIRECTIONS

2013



GRAPHIC DESIGN

Adobe Illustrator, Adobe Photoshop, Adobe InDesign
12 years experience

2017



WEB DESIGN

UI/UX, Adobe XD, Figma
8 years experience

2020



MOTION GRAPHIC AND VIDEO EDIT

Adobe After Effects, Premiere Pro, Adobe Audition, CapCut
5 years experience

2025



AI (ARTIFICIAL INTELLIGENCE)

Creating photos and videos from scratch
1 years experience

WORK EXPERIENCE AND PROJECTS

- Facebook
- Linkedin
- Youtube
- Web Design
- AI Videos

Work Experience

- **BuildLine** (2025)
- **Ministry of Foreign Affairs**(2025)
- **Online Media** (2021-25)
- **Retail Group of Georgia** (2019-20)
- **Commersant** (2019)
- **Unicard** (2019)
- **EBG** (2017-18)
- **Adverso** (2014-17)
- **Tsaguna** (2013-14)

Projects

- **AI Projects** (2025)
- **School Way** (2025)
- **Slice Pay** (2024-25)
- **III Studio** (2024-25)
- **Megi** (2018-25)
- **HotSale** (2019-20)
- **EduSoft** (2019-20)
- **Guneba** (2019)
- **Imeri** (2018-19)
- **Kings** (2017)

BUILDLINE

To save time, I used AI (artificial intelligence) in my work process, which significantly speeds up the workflow.

Alongside AI, I also work with other programs, as artificial intelligence alone is not yet sufficient to achieve high-quality results.

Other AI Videos







AI PROJECTS

When creating a video using artificial intelligence, the most challenging part is maintaining the consistency of the character.

See All Videos

I created short films and advertisements with the help of artificial intelligence.

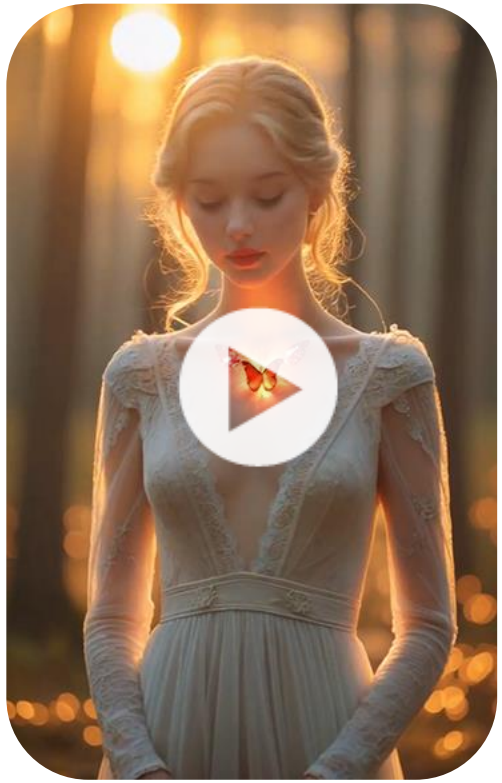










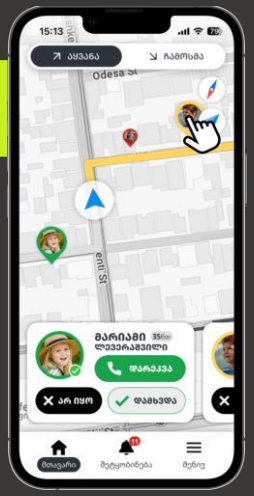


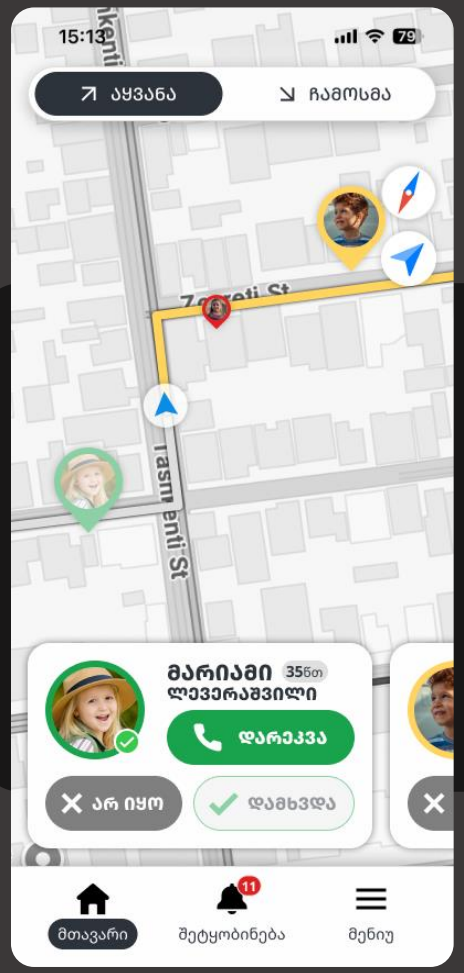
SCHOOL WAY

Design of a school transportation application.

SEE THE DEMO

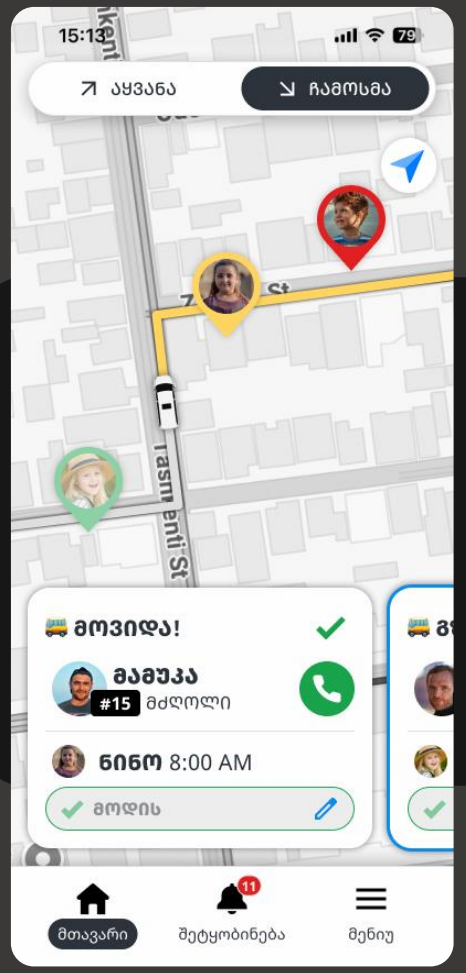
Combining UX/UI design to ensure the user feels comfortable.





In the application, when logging in with a child's user account.

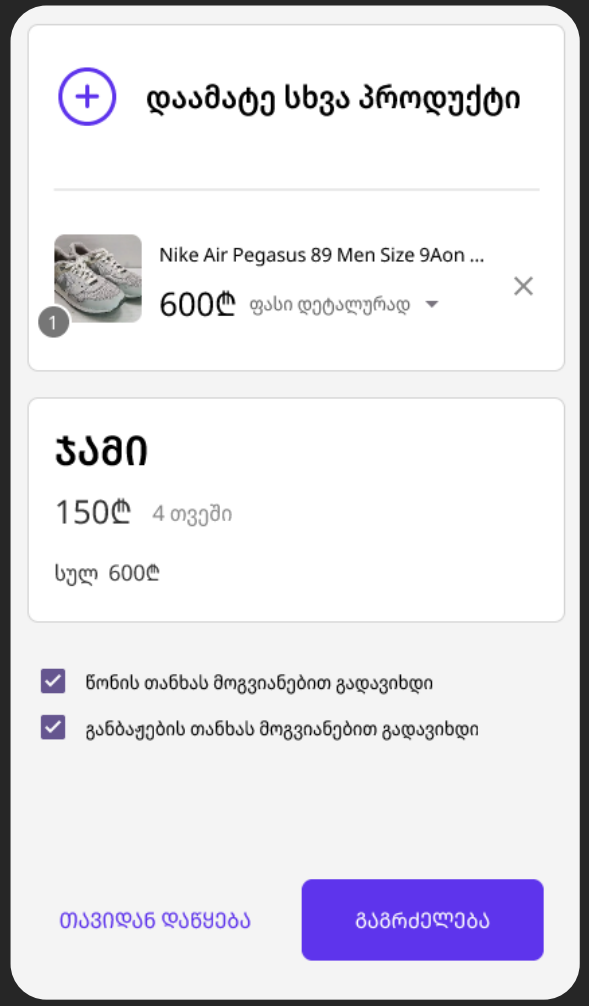
See Site

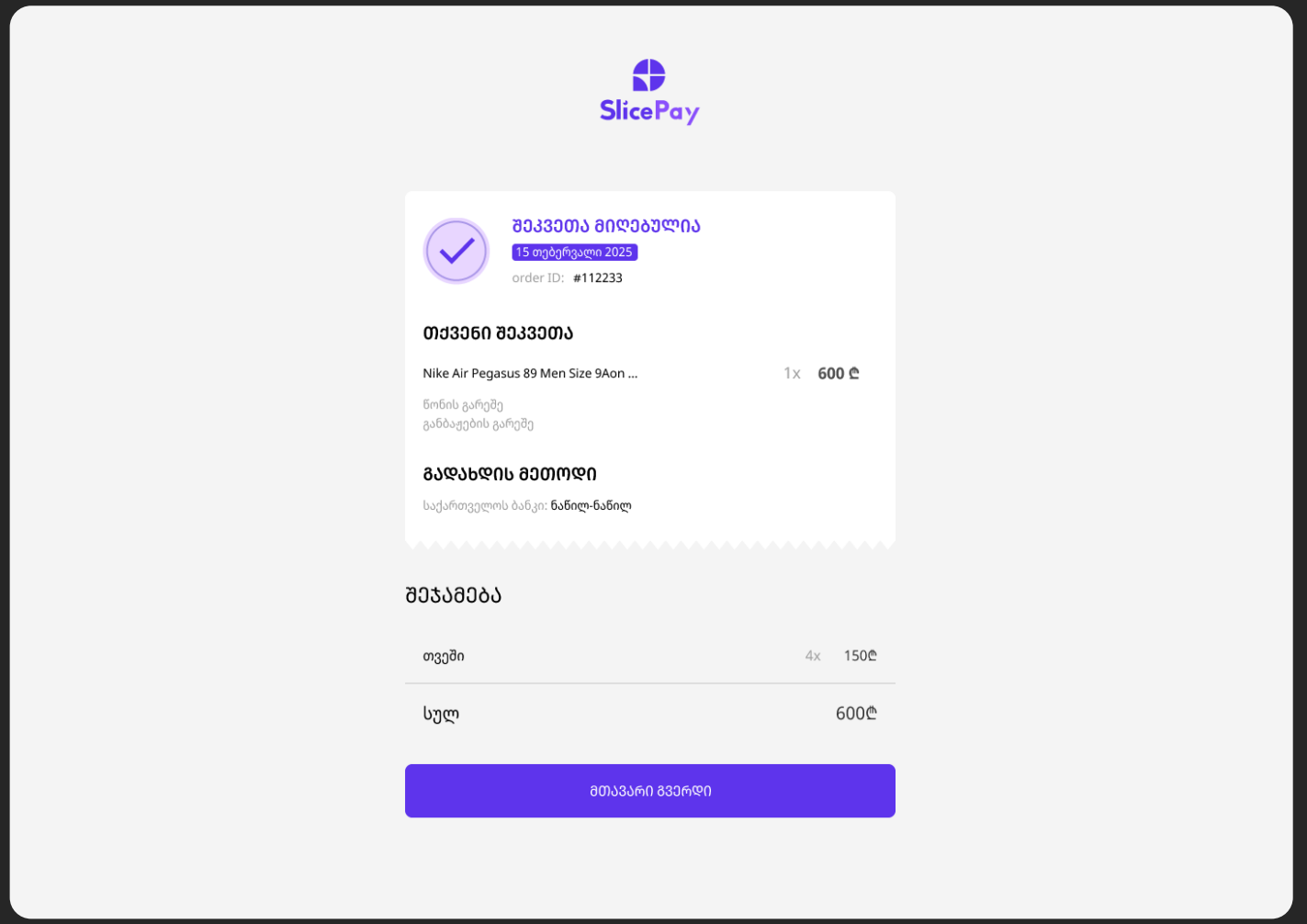


In the application, when logging in with a parent's user account.

See Site

SLICE PAY





Web design project involving work on UX/UI details and preparing the full website design.

See The Design

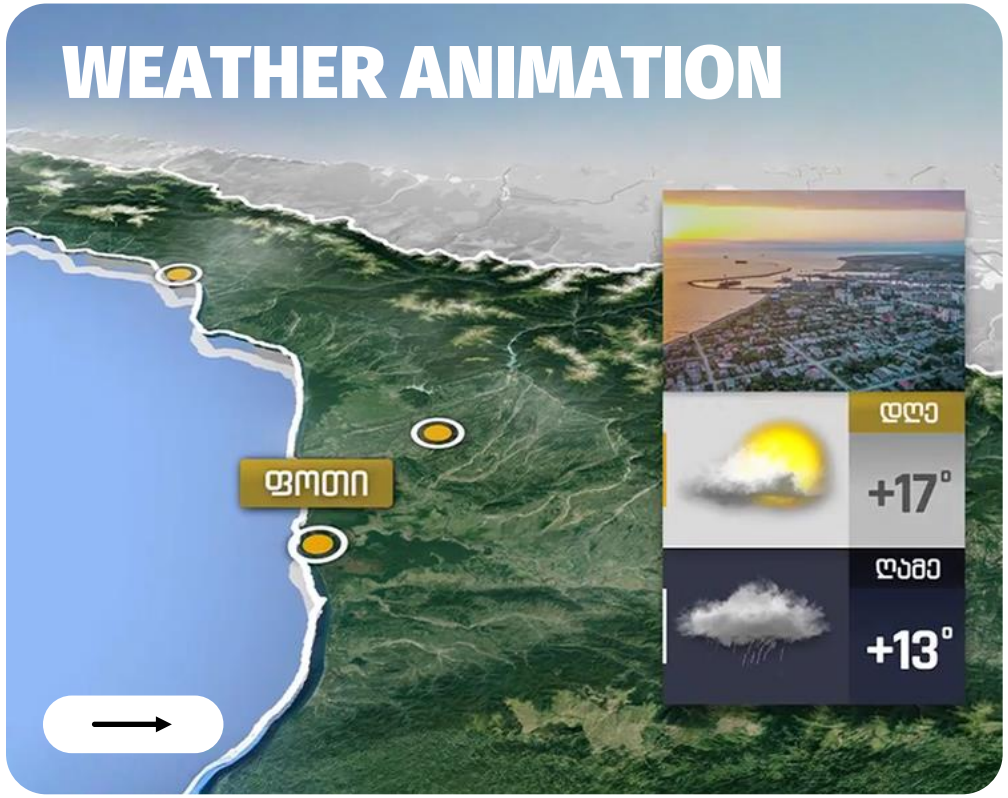
MINISTRY OF FOREIGN AFFAIRS

My main task was to improve the quality of the ministry’s media materials through visual effects and post-production of videos.

At the Ministry of Foreign Affairs, I handled video editing and VFX work for various informational and communication projects.

ONLINE MEDIA

In terms of online media, I would highlight the following projects from my work, as they required the most time and resources to prepare.



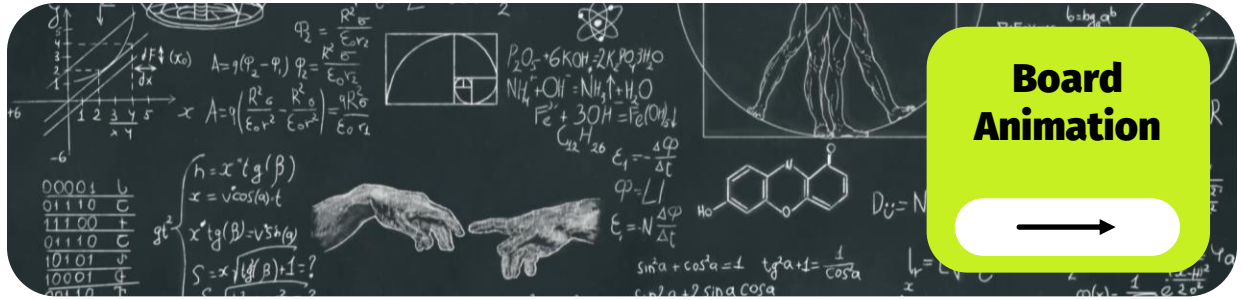
New Year's Countdown Greeting



Clock Animation

Video Animation





Board Animation

III STUDIO



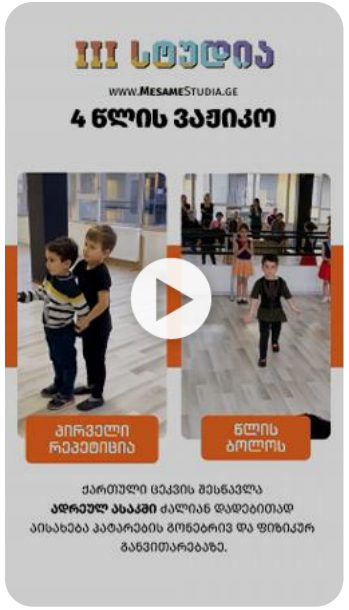


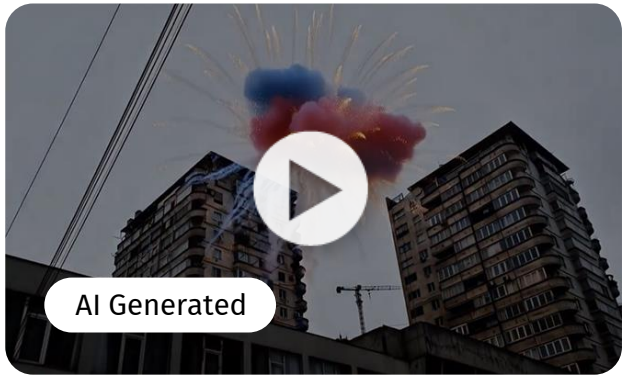






Concert Demo Video

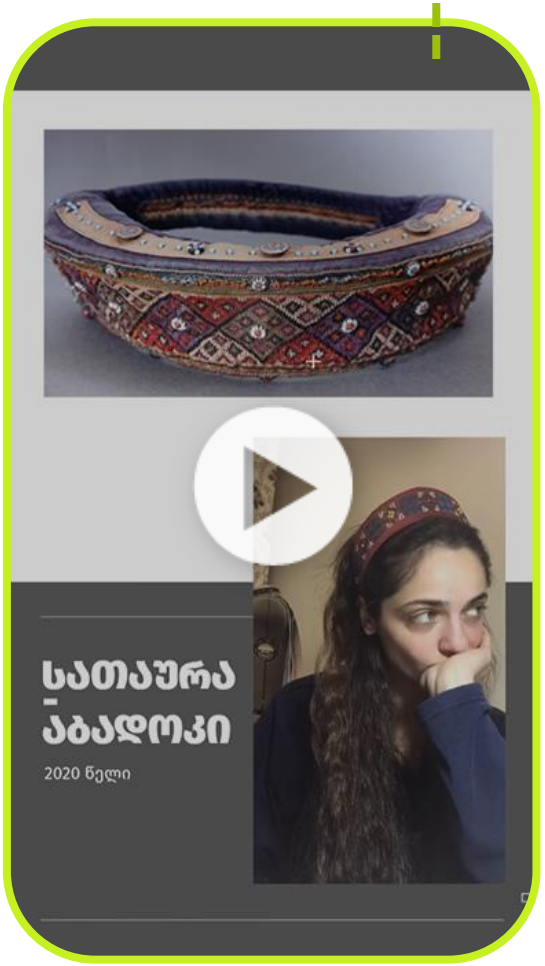




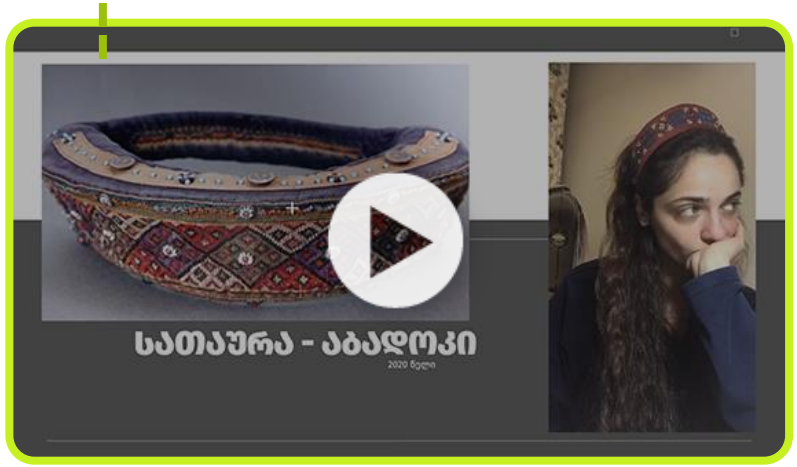
მეგი

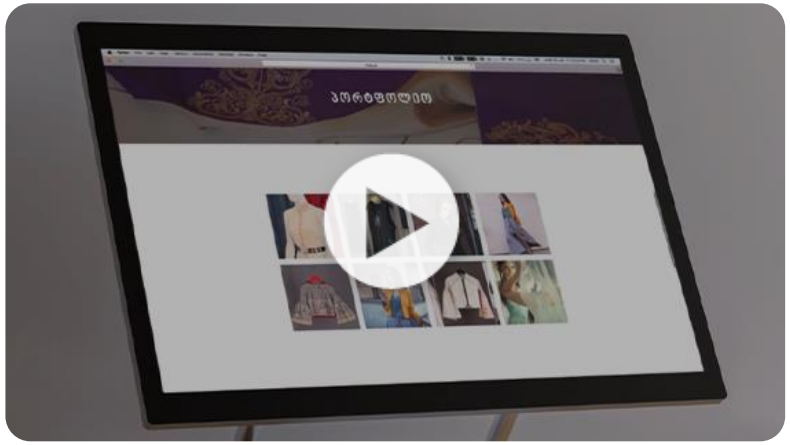
I have gained experience in the fashion industry across video, web, and print media.

Megi.ge

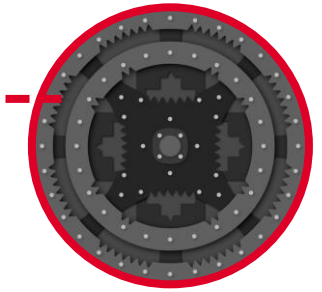


with different formats









The bag design featured in this video is also my creation

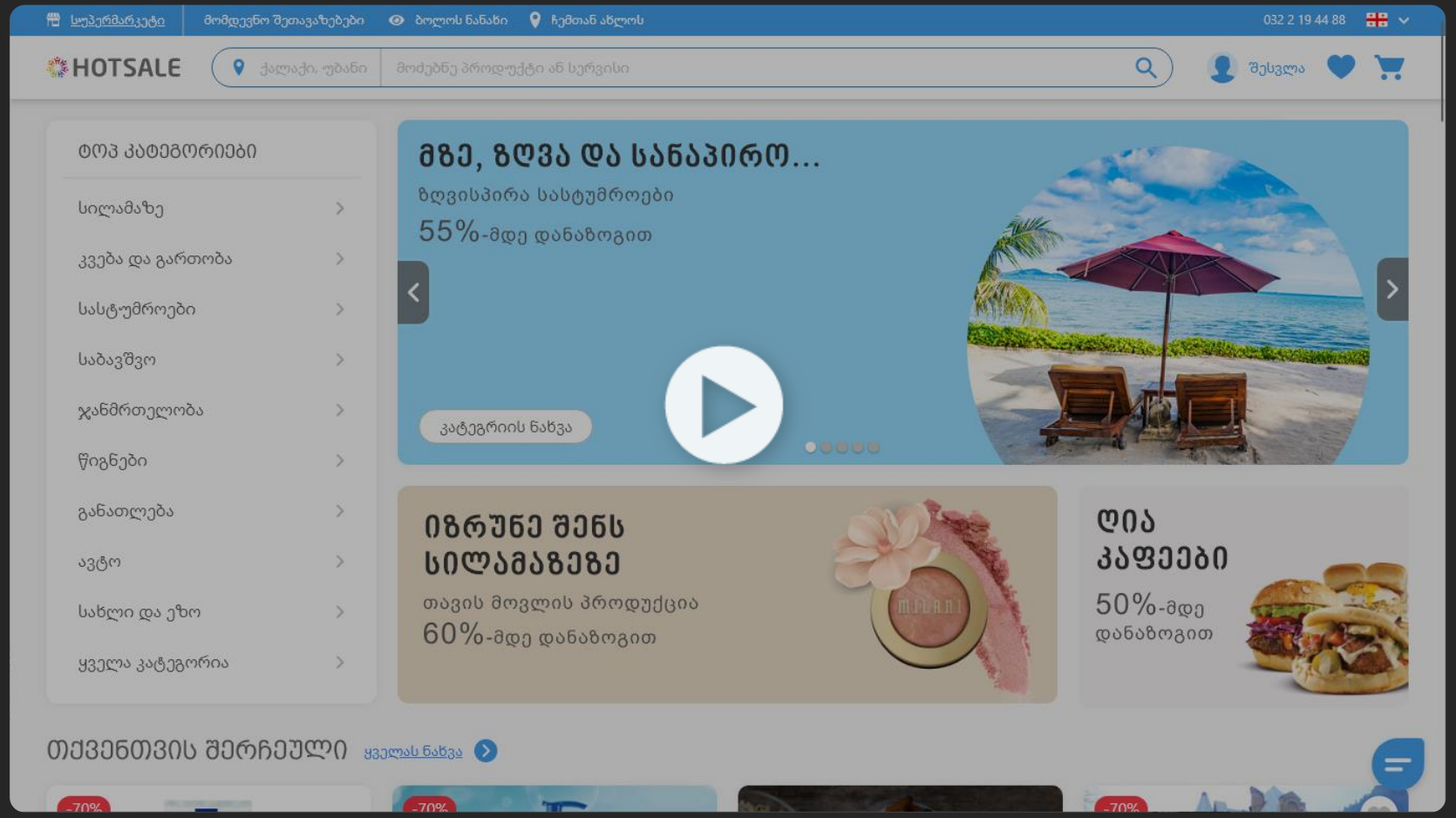
Megi's logo is also my creation

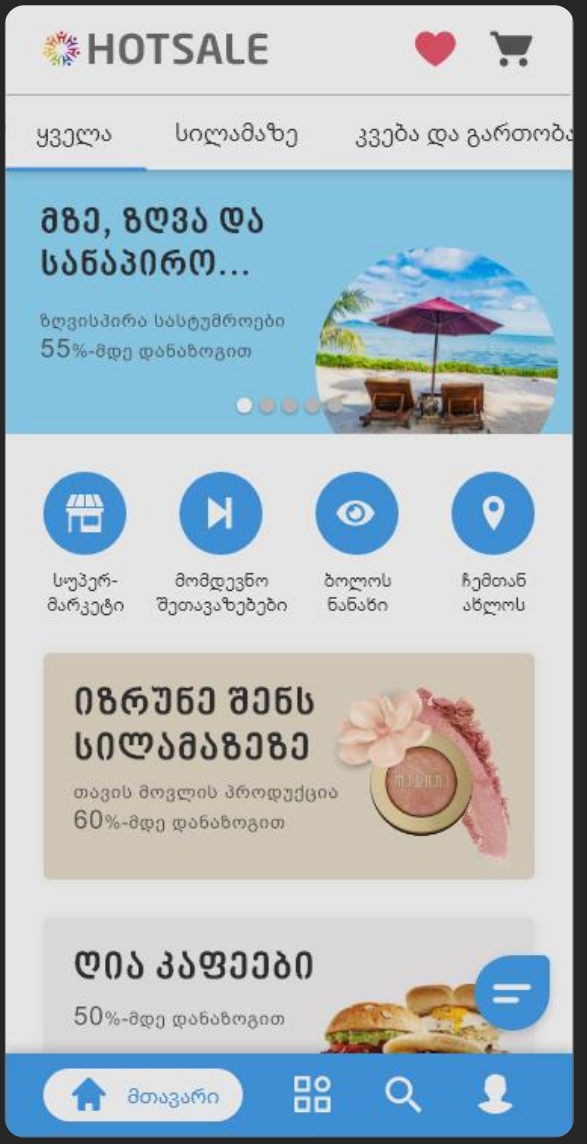


HOTSALE

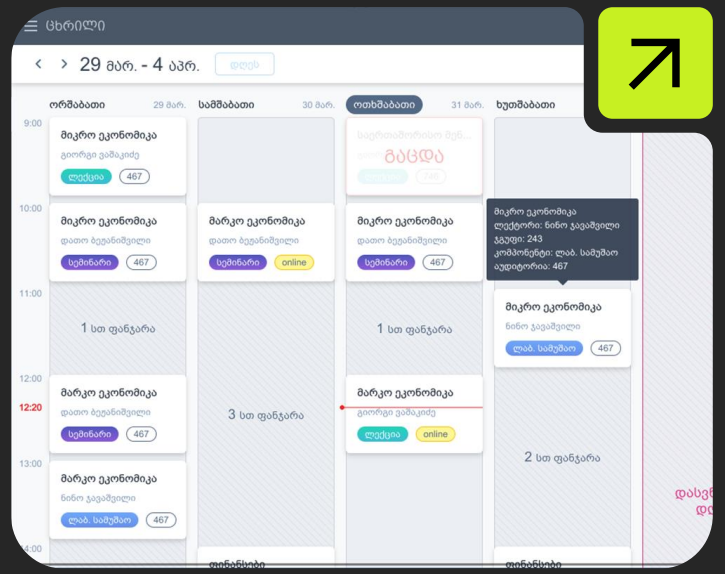
Responsive design, incorporating UX/UI design principles (concise and client-oriented).

See Prototype

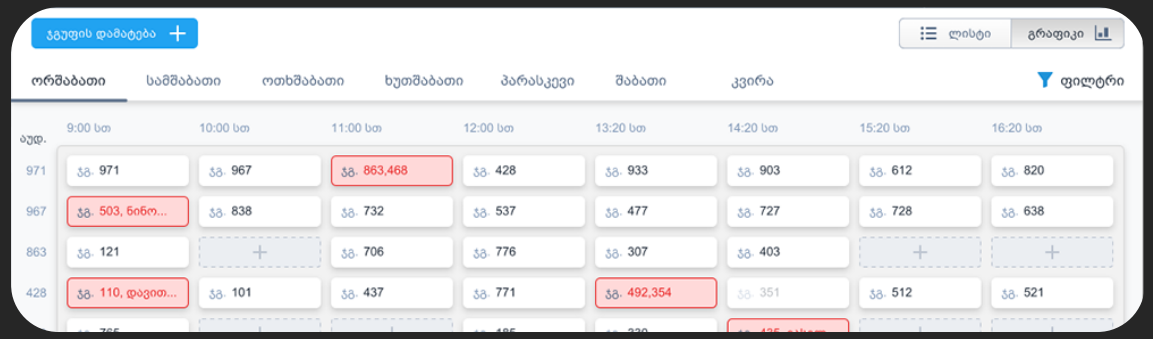




EDUSOFT







My largest project in web design

UX Design

My largest project in web design

- All Users (Menu)
- Administrator
- Lecturer
- Student
- other











RETAIL GROUP OF GEORGIA

At Retail Group in Georgia, I gained extensive experience working on large-scale projects. I used the following software:

Adobe Photoshop, Adobe Illustrator, Adobe XD, Adobe After Effects, Adobe Premiere Pro, Adobe Audition, iZotope, Adobe InDesign, and Adobe Animate

COMMERSANT AND THEIR PROJECTS



Experoem:
After Effects, Photoshop, Animate, FSX, Illustrator, Premiere Pro, XD, Audition











GUNEBA

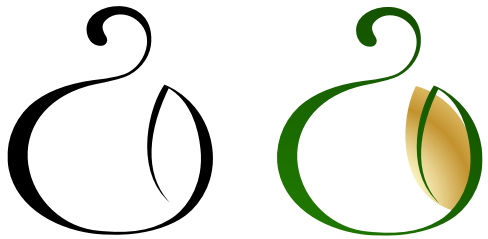
It took me 1 month to assemble/create the given logo.



IN THE SHAPE OF THE LOGO, WE SEE:



A leaf, steam, a cup, the Georgian letter “გ”, the lowercase English “g” at the bottom, the lowercase Russian handwritten “г”, and also the silhouette of a teapot.



Guneba

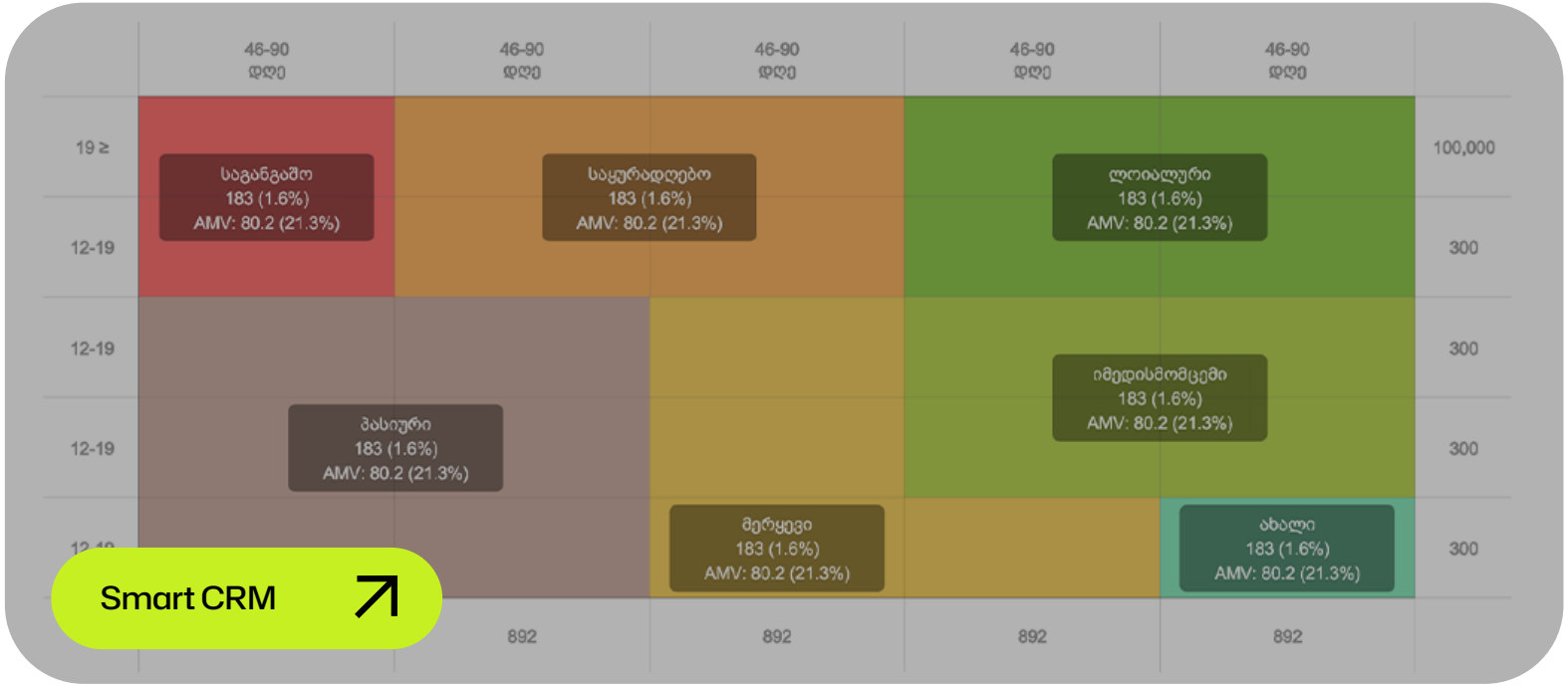
UNICARD

I worked at Unicard in two areas:

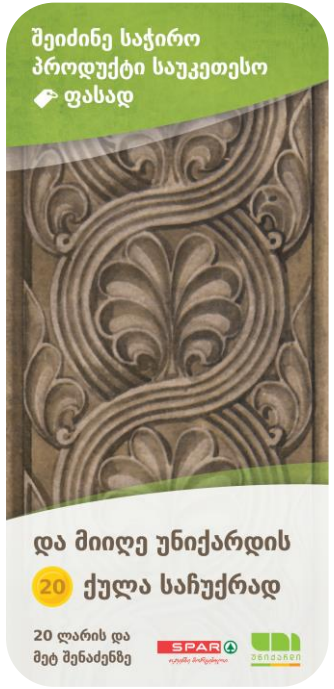
1. Unicard’s printed materials** and content for social media.
2. Smart CRM, where loyal customers were engaged and incentivized to increase their activity.





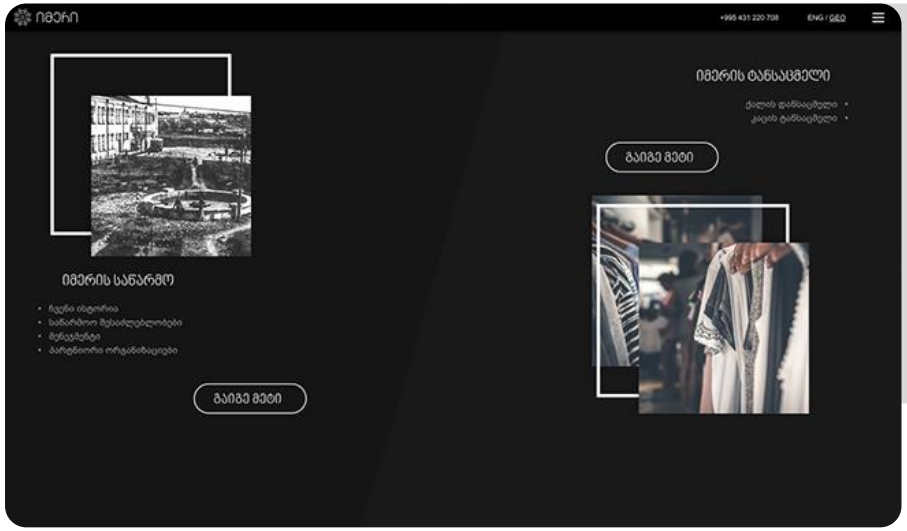






IMERI

I created a brand book for Imeri, for which it took me 1 month to assemble the logo. The brand book contains a detailed explanation.



I designed the website for Imeri, with a focus on UI. I used an academic and formal style, reflecting the company's long-standing history.

See The Site



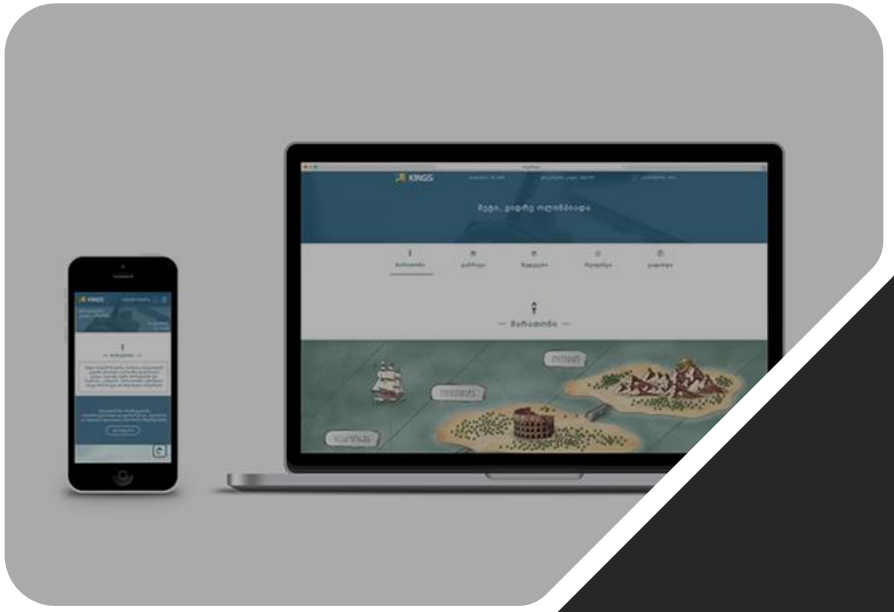




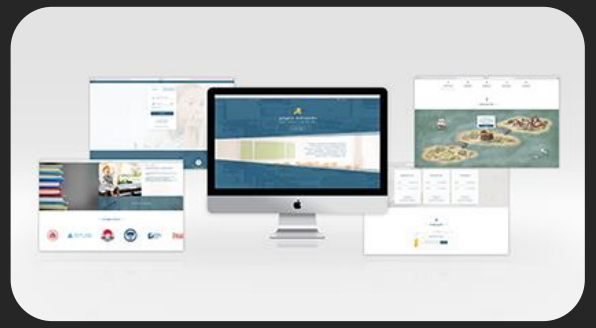
KINGS

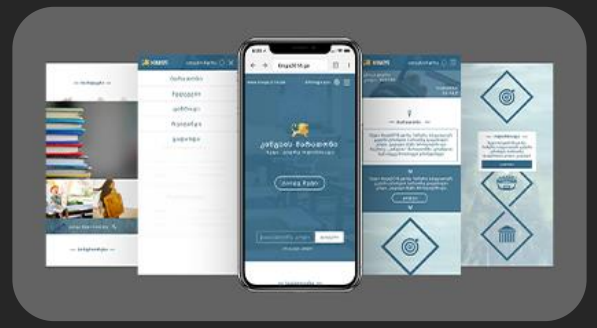
For the Olympiad, we created a website, where I designed the site.
An interesting part of the project was the map, which I entirely created by hand for visualization and to create a child-friendly environment.

Watch the video to fully understand the website.







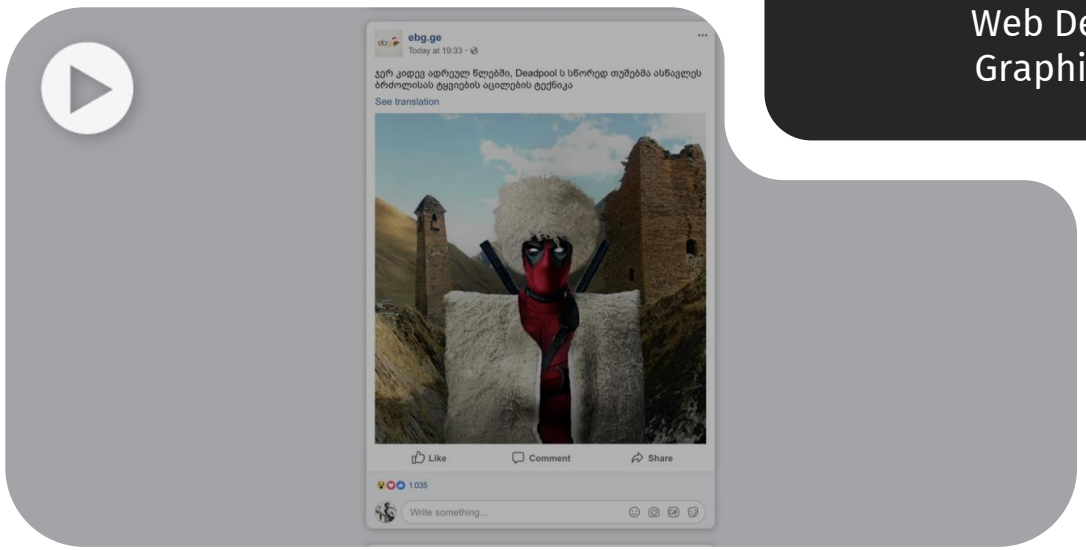


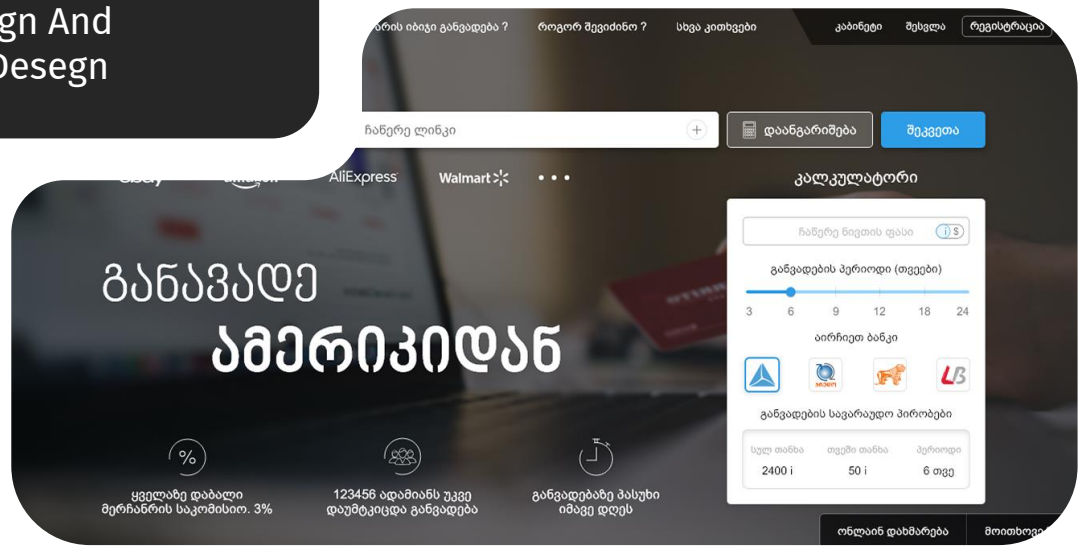




EBG

Web Design And
Graphic Desegn





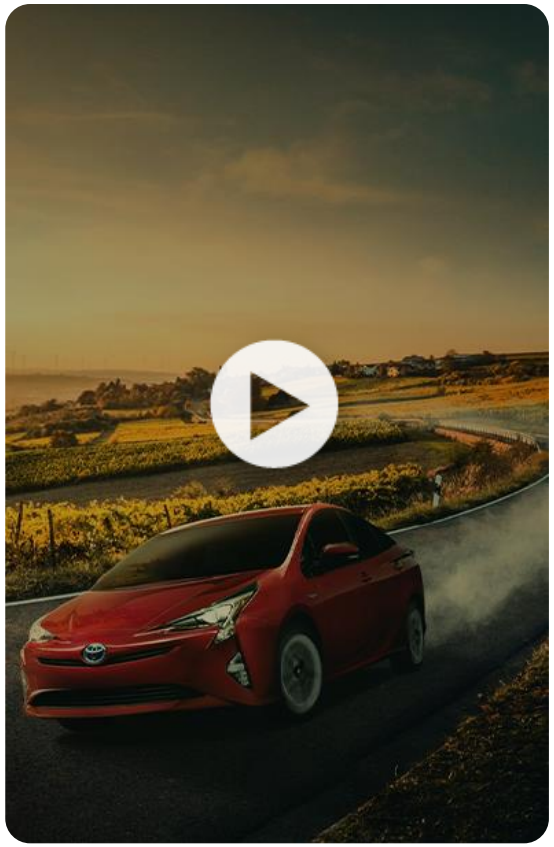
ADVERSO

Advertising company













TSAGUNA IDEA

Production of stickers, with sales both online and in retail chain locations.

- *Developing and implementing various design ideas for the consumer market.*
- *Packaging design for the final product.*
- *Design of stands displayed in retail locations.*





If interested, feel free to contact me.

Contact Information

facebook.com/zuzizmi

zuzizmi@mail.com

+995 593 93 53 20